

## Video Surveillance Systems for Business

*Looking to proactively address the needs of your business with an optimized video surveillance solution?*

*Eastern DataComm is here to help.*

### Video Surveillance Systems That Help Keep Your Business Safe, Secure, and Moving Forward

#### Deter Crime



Video surveillance systems foster a safer work environment. They can help you avoid needless lawsuits while reducing insurance liability and provide an invaluable resource to police and emergency responders who need visual evidence in cases of crime or emergency.

#### Maintain Legal Compliance



From HIPPA to SEC regulations to the latest federal regulations, the right video surveillance solution improves your ability to maintain compliance with applicable state, local, or federal laws and regulations that apply to your business.

#### Increase Revenue



According to the **US Chamber of Commerce**, the usage of video surveillance footage and data allowed for increased revenue by businesses that used this information to enhance their understanding of customer behavior.

#### Enhance Productivity



Leveraging video surveillance allows you to measure and evaluate performance and to use that data to course correct, streamline, and improve your operations to get you to the business goals you're looking to achieve.

#### Improve Business Practices



Video surveillance can improve the way your business runs by giving you videos to review when improving your workflows and workplace safety. You can share your findings with staff to get them on the same page with those changes and facilitate swifter improvements over time.

#### Confidence in Your Security System



From getting to know your staff and customer habits to preventing theft, you'll have a 24/7 record of what's going on with your business inside and out.

# Eastern DataComm's Video Surveillance Systems for Business Offer

## Prem-Based Solutions

When you choose a premises-based solution for your business's video surveillance system, you receive on-site network video recorders that are personalized to fit your needs. These include a vast catalog of high-quality cameras and easy-to-navigate software with innovative features (including motion search and people/vehicle analytics).

## Cloud-Based Solutions

Cloud-based video surveillance systems for businesses provide a wealth of benefits and no on-site NVRs to manage or maintain. Customers who choose this option enjoy enterprise-grade features, real-time footage, and on-demand analytics.

## Peace of Mind When It Comes to Safety

Of course, video surveillance systems for businesses provide comfort to users, allowing them to rest easy. From getting to know your staff and customer habits to preventing theft, you'll have a 24/7 record of what's going on with your business inside and out.



## Harness the Power of Video Surveillance for Your Business

Ready to explore how you can utilize the power of video surveillance for business to create a safer, more connected environment that drives revenue and team productivity?

Contact us here for a Complimentary Consultation.